

Viva Ona Bartkus
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EDUCATION

- 1993 D.Phil. in International Relations, Magdalen College, University of Oxford
Dissertation: "Secession: An Analytical Framework Concerning the Decision to Secede"
- 1991 M.Phil. in International Relations, Magdalen College, University of Oxford
Thesis: "Identity, Security, and Power in the Resolution of Secession Crises"
- 1989 M.A. in Economics, Yale University
Summa Cum Laude
Thesis: "Competition and Cultural Change: The Evolution of Chinese State Enterprises,"
Department of Economics Prize for Best Thesis
- 1989 B.A. in Economics, Yale University
Summa Cum Laude, Phi Beta Kappa
Economics major focus on Macroeconomics, Microeconomics, and International
Economics; requirements also included Politics, Philosophy, and History courses
- 1985 Phillips Academy, Andover, Massachusetts
Cum Laude, graduated Valedictorian (First in Class)

PUBLICATIONS

- 2008 Bartkus, Viva and Ed Conlon, *Getting It Right: Notre Dame on Leadership and Judgment in Business*, Jossey-Bass.
- 2008 Bartkus, Viva and Jim Davis, *Social Capital: Reaching Out, Reaching In*, Edward Elgar
- 1999 Bartkus, Viva, *Dynamic of Secession*, Cambridge University Press, number 64 in
Cambridge Studies in International Relations.

Additional publications listed on subsequent pages.

AWARDS & ACHIEVEMENTS

Academic

- 1989 Rhodes Scholarship, Indiana & Magdalen College
- 1989 *Summa Cum Laude* in M.A. and B.A. in Economics, Yale University
- 1989 *Phi Beta Kappa* in Bachelors in Economics, Yale University
- 1989 Economics Department Prize for Best Thesis, Yale University
- 1988 Yale Club of Princeton Prize Fellowship for financial support for study, research, and teaching in the People's Republic of China

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1985 Harvard Club of Andover Prize Fellowship for financial support for college education

1985 The Radcliff College National Scholarship for financial support for college education

Athletic/Civic

1992 Rowing Blue as President, Oxford University Women's Lightweight Rowing Club, rowed in 1992 Boat Race against Cambridge

1991 Rowing Blades as stroke for Magdalen College women's first VIII

1990 Volleyball Half-Blue for Oxford-Cambridge Volleyball Match

1982-1989 Lithuanian-American Girl & Boy Sea Scout Troop Leader

1989 New Haven, Connecticut, Community Award for work with an inner-city scout troop while at Yale University

1985-1988 Varsity Volleyball Team, Yale University

PUBLICATIONS

International relations

2009 Bartkus, Viva, "Secession", in *International Encyclopedia of Political Science* (Badie, Bertrand, Berg-Schlosser, Dirk, Morlino, Leonardo, editors), New York: Sage Publications.

1999 Bartkus, Viva, *Dynamic of Secession*, Cambridge University Press, number 64 in Cambridge Studies in International Relations.

Economics & Business

2008 Bartkus, Viva and Ed Conlon, *Getting It Right: Notre Dame on Leadership and Judgment in Business*, Jossey-Bass.

2008 Bartkus, Viva and Jim Davis, *Social Capital: Reaching Out, Reaching In*, Edward Elgar

2008 Bartkus, Viva and Jim Davis, "Toward a Model of Economic Returns based on the Interaction of the MNC, the State, and the Market," *Business & Society* - forthcoming.

2003 Bartkus, Viva, Dave Elzinga, Leslie Donato, Sandie Eltringham, Axel Baur, "Building Brands," *In Vivo*.

2001 Berry, Jeff, Viva Bartkus, Ameet Mallik, Ryland Sumner, "Retail Pharmacy Overview", *McKinsey Net*.

2001 Huh, Hoyoung, Viva Bartkus, Keith Chun, Gary Pinkus, Rob Ransom, "The Multiple Sclerosis Market: Competitive Growth Area in Biologic Therapies," *McKinsey Net*.

2000 Bartkus, Viva, Betsy Joseph, Tracy Kim, Krish Ramanathan, Shravan Talwar, "Leveraging Pricing to Maximize Product Value in the Pharmaceutical Industry," *McKinsey Net*.

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- 1999 Bartkus, Viva, Robert Glassman, Roy Berggren, Phil Keenan, “Dynamic Marketing,” *In Vivo*.
- 1999 Bartkus, Viva, Kenneth Bonheure, Arnaud de Bartier, Pavel Hrobon, Frederic Mascha, “Achieving World Class Performance in Product Launches,” *McKinsey Net*.
- 1998 Berggren, Roy, Judith Hazlewood, Viva Bartkus, Alice Chow, Toni King, “Electronic Medical Records in the Physician Office,” *McKinsey Net*.
- 1997 Berggren, Roy, Mike Murray, Ajay Gupta, Viva Bartkus, “Management Processes for Growth,” *McKinsey Net*.

EXPERIENCE

Academic

2004-present Associate Professor in the Department of Management
Mendoza College of Business, University of Notre Dame
Notre Dame, Indiana

Private sector

- 2004-present Baxter International (global diversified healthcare company with +\$10 billion in revenues) Counselor to CEO regarding matters of strategy, growth, portfolio, and communication with the Board of Directors; currently also assisting Chief Scientific Officer to design and implement new strategic planning process
- 2002-present Precision Time (rapidly growing start-up focused on watch retail sales and repairs), Chair of the Board of Directors with responsibilities including strategy, fundraising, and personnel
- 1993-2003 McKinsey & Company
- 1999-2003 Partner of McKinsey & Company; 1993-1999, Associate

- Founded in 1925, with 80 office in 57 countries, McKinsey & Company is the world’s leading management consultancy with a mission to help clients achieve substantial, lasting improvements in their performance through recommendations in strategy, operations, and organization
- 1998-present – As one of the leaders of the Global Pharmaceutical Practice, Co-Leader of the U.S. Midwest Healthcare Practice (1995-2000), Co-Leader of the U.S. West Coast Healthcare Practice (2000-2002), my client service has focused on clients in both the United States and Europe, assisting primarily pharmaceutical, medical device, biotech companies to address the challenges of deregulation and increased globalization of their markets; for medical provider and payor clients, my work has helped them achieve the operational and organizational changes needed to survive in

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the new healthcare environment; before 1998, my clients beyond healthcare included high tech, telecom, retail, industrial, and financial institutions

- My ongoing research and knowledge development in the business arena has focused on issues of deregulation, market globalization, successful global product launches, and R&D pipeline assessment for commercial viability
- My professional obligations have required extensive travel and, at times relocation. Consequently, I have been member of McKinsey's offices in New York, London, Washington, D.C., Johannesburg, Vienna, Mexico City, Los Angeles, and Chicago
- Beyond client work, my professional responsibilities have included leading McKinsey's largest recruiting program for new associates from advanced degree programs in Europe (1994-2001), and leading the performance evaluation processes for associates (1998-2000, 2001)
- Awards for Most Outstanding Mentor, 1998, 1999 (Chicago), 2000, 2001 (LA)
- 1999, Election to partnership in Chicago Office; of 48 partners in Chicago, first female partner, youngest partner (age 31), and first partner without a Masters in Business Administration

Government/Policy

- 1990 George Washington Fellow at the White House, Office of Science & Technology Policy, Washington, D.C.; wrote policy paper on U.S. financial support required to commercialize scientific developments in Central and Eastern European Universities
- 1985 Legislative Aid, U.S. Congressman Peter Visclosky, 1st District Indiana; Washington, D.C.; wrote policy paper arguing for a third regional airport in Gary, Indiana to support expansion of air travel into the greater Chicago area

Non-Governmental Organizations

2009-present

Catholic Relief Services, Board of Directors, Executive Committee member, Overseas Operations Committee member, US Operations Committee member

2009-2005

Pacific Council on International Policy, Los Angeles; elected member of the pre-eminent international affairs organization in the Western United States; advisor to PCIP President on issues of strategy, IT, and fundraising

2001-2003

Board of Advisors, International Genomics Consortium (non-profit collaborative initiative founded by Directors of the Human Genome Project and leading oncologists dedicated to

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mapping the genetic aberrations that cause cancer), assisted in the strategy and fund raising efforts to launch this cutting-edge, global scientific collaboration

2000-present

Board of Directors, Magdalen College Development Trust, assisted in development of strategy, design, and launch of major fundraising efforts in U.K., U.S., Canada, and Australia with tremendous initial response from old members of college

1995-2002

Board of Directors, Institute for the International Education of Students (premier organizer of overseas educational programs for American college students), member of Strategy, Finance, and Executive Committees; drove strategy development in 1995-1996 to reposition IES in an increasingly competitive international education environment and developed the IT plan necessary to implement the new strategy

1996-present

Rhodes Scholarship Selection Committee, State of Indiana or the State of Wisconsin

A LIFETIME OF EXPLORATION OF LAND AND SEA

- Research for *The Dynamic of Secession* in 1991-1999 required interviews with multiple secessionist movements, and consequently travel to Tibet, Burma/Myanmar, Eritrea, Kurdistan, Caucasus, and Baltic
- Lithuanian-American Girl & Boy Sea Scout Troop Leader with troops sailing across Lake Michigan
- Racing across the Atlantic Ocean in a 67 foot sailboat in the Atlantic Racing Challenge Cup
- Hiking the Snowman Trek in the high Himalayan Mountains in Bhutan
- Hiking the Inca Trail to Machu Picchu
- A love of sailing, rowing, and rivers