SPRING 2015

TEN YEARS HENCE
A SPRING LECTURE SERIES

MBGR-60210 / BAUG-30210

The Mendoza College of Business
University of Notre Dame

This one-credit-hour course will explore issues, ideas, and trends likely to affect business and society over the next decade. A series of seven separate lectures on selected Friday mornings from 10:40 a.m. to 12:10 p.m. will feature a wide range of experts on economic demography, technology, futurism, corporate governance, capital markets, health care, government and more. There will be no examinations or graded assignments. Students must attend all lectures; there are no unexcused absences. This course is open to any Notre Dame or Saint Mary’s undergraduate or Notre Dame graduate or law student.

The course instructor is Professor James S. O’Rourke (234-B Mendoza College of Business, Office: 574.631.8397). This course is offered with the assistance and sponsorship of the Office of the Dean, Mendoza College of Business.

READINGS

There are no required textbook purchases for this course. From time to time, we will distribute selected reprints and journal articles for your consideration. We ask that you read each of these in preparation for the talk to be given by the next speaker in the series.

PURPOSES OF THE COURSE

• To give students a sense of the near future and the possibilities that lie in store for us by the year 2025.

• To offer students, faculty, and invited guests an opportunity to engage in structured speculation about the nature of life, human society, business, and government a decade from now.

• To help students understand the problems, challenges, opportunities, and responsibilities that will accrue to the leaders of business and society in 2025.
• To assist students in understanding emerging issues related to demography, science, sociology, economics, anthropology, commerce, and technology and how they will affect our lives over the next ten years.

• To facilitate an informed discussion about the issues, opportunities, and choices facing those who compete for management and leadership positions in large and complex organizations.

• To assist students in making decisions about their own education, careers, obligations, and life choices.

**GENERAL COURSE REQUIREMENTS**

• **You must attend class.** Your professor will take roll at each meeting session to determine who is present and who is not. To repeat: there are no unexcused absences for this course. You must be present at all lectures. If you are absent for an excused reason, please forward the proper documentation to your instructor. Documented, excused absences may not exceed the number of credits granted for the course (in this case: one). You are welcome in the classroom for as many sessions as you wish to attend, but if you want academic credit for the course, you must attend all of the lectures.

• **You must arrive at class on time.** We will begin promptly at 10:40 a.m. each scheduled class date. As a courtesy to our speakers and to your classmates, we ask that you be in your seat and ready to listen when class begins.

• **You should feel free to participate fully and actively** in our classroom discussions and question-and-answer sessions. Our speakers are eager to hear what’s on your minds and share their views with you.

**GRADES**

There are no scheduled examinations, quizzes, or tests in this course. Nor are there any papers, projects, or presentations for you to prepare. This is a course designed to provide you with an opportunity to hear from accomplished, prominent speakers and ask questions of them.

If you attend all of the lectures, you will receive a grade of “Satisfactory” and an appropriate transcript entry for either MBGR-60210 or BAUG-30210. The course is valued at one credit-hour. Please consult your college’s assistant dean for further information regarding the satisfaction of particular graduation requirements.

The last day to add MBGR-60210 / BAUG-30210 is Thursday, January 29, 2015. Your last opportunity to drop this course will expire at the close of business on Friday, February 20, 2014. After that date, you will no longer be able to voluntarily disenroll from the course.
ADDITIONAL

Should a particular speaker for some reason be unable to appear as scheduled, your instructors may choose to arrange for a suitable replacement and will notify you by e-mail. If you have any questions regarding the course or the policies outlined in this syllabus, please contact your instructor. Additional information concerning the course, including biographical sketches of the speakers, is available on the course website: http://business.nd.edu/tenyearshence.

LECTURES

February 13, 2015

Sister Helen Alford
Dean, Faculty of Social Sciences, The Pontifical University of Saint Thomas Aquinas

Sr. Helen Alford is an Ordinary Professor of Economics and Ethics and Vice Dean of the Faculty of Social Sciences at the Pontifical University of Saint Thomas (the “Angelicum”), where she is also Director of the Master’s program in “Management and Corporate Social Responsibility.”

Sr. Helen is co-author of the book Managing as if Faith Mattered (UNDP, 2001, with Michael Naughton) and her research mostly looks at the role and impact of ethics and Christian social thought in the field of management, especially as regards CSR and sustainability. Her most recent book in English, edited with Francesco Compagnoni, is Preaching Justice: Dominican Contributions to Social Ethics in the Twentieth Century (Dominican Publications, Dublin, 2007), and she is currently working on a companion volume, Preaching Justice II, on the work of Dominican sisters in social and economic spheres.

February 20, 2015

Michael Schierl
Founding Partner, Immaculaw

Michael J. Schierl is the founder of ImmacuLaw, is a graduate of the University of Notre Dame and Harvard Law School. Mr. Schierl has an extensive background structuring and implementing sophisticated financing structures for both for-profit and non-profit entities. Mr. Schierl practiced law for several years in New York with Dewey Ballantine, a major international law firm, where he completed a variety of taxable and tax-favored transactions involving for-profit entities, including structured financings, public and private offerings, and mergers and acquisitions.

Mr. Schierl is also the founder of Julius Capital Partners, a Chicago-based fundraising consulting firm and Julius Capital Services, a Chicago-based business consulting and insurance services company. In collaboration with ImmacuLaw, the Julius Capital entities enable Mr. Schierl to provide cutting-edge turnkey funding solutions for Catholic non-profit organizations.
Mr. Schierl has become a recognized leader in the Catholic community for his work in developing sophisticated conduit bond financing structures, specially optimized for Catholic dioceses and religious orders, including the Flex-Design Deposit & Loan Program (DLP) and the Flex-Design Endowment Funding Program (EFP). He is a licensed member of the Bar in New York, Illinois, and Wisconsin. Mr. Schierl resides in La Grange Park, IL, with his wife Valerie and their five children.

March 20, 2015

Dr. Mark Albion
Co-Founder & Managing Partner, More Than Money Careers, LLC

Co-Founder & Managing Partner – Dr. Mark Albion is a former Harvard Business School professor who co-founded six organizations, including serving as the Faculty Founder of Net Impact. Most recently, he served in the Office of the President at Babson College, helping to integrate social values into the college. Mark has made over 600 visits to business schools on five continents to discuss purposeful careers, for which Business Week called him “the savior of b-school souls.”

A New York Times Best Selling author, Mark has written seven books and over 200 articles on responsible career decision making. More Than Money Careers builds upon Mark’s most recent book, More Than Money: Questions Every MBA Needs to Answer. In fall 2008, the book was distributed electronically to up to 55,000 MBA students at 75 business schools. A complementary animated film, “The Good Life Parable: An MBA Meets a Fisherman” found on YouTube, has won several film festival awards for challenging traditional definitions of success. Mark received his A.B., his joint MA/MBA, as well as his joint DBA/PhD from Harvard University.

March 27, 2015

Tara Kenney
Managing Director, Deutsche Asset and Wealth Management, Inc.

As managing director for Deutsche Asset and Wealth Management, Inc., Kenney directs the firm's asset management business efforts in Latin America. She has been with the company since 1995, first as portfolio manager for Scudder’s and Deutsche Bank’s Latin America equity strategy and later for the firm’s emerging market product.

Kenney spent 11 years with the Latin American Merchant Bank of Bankers Trust, acting as chief negotiator for Latin American debt restructurings (Brady Plans) and as co-manager of the firm’s
corporate finance activities in the Andes. Previously, she worked for Chase Manhattan Bank and the Inter-American Development Bank.

She serves on the boards of directors of various nonprofits with activities in Latin America, including Acción International; LASPAU, Academic and Professional Program for the Americas; World Education and Development Fund, Worldfund; and the EcoEnterprises Fund of the Nature Conservancy.

Kenney received a BA in political science and Spanish from the University of Notre Dame in 1982 and did postgraduate work in economics at the Pontifical Catholic University in Lima. She earned an MBA in finance from New York University’s Stern School of Business in 1991.

April 10, 2015

Dr. Mirza Jahani
CEO, Aga Khan Foundation U.S.A.

Dr. Mirza Jahani is Chief Executive Officer of Aga Khan Foundation U.S.A. (AKF USA). Since joining AKF USA in November 2009, Mirza has focused on widening and deepening partnerships with US-based organizations, strengthening support to Aga Khan Development Network’s (AKDN) civil society development portfolio and promoting impact investments for AKDN projects in Africa and Asia as a way to boost development resources and foster public-private partnerships.

Before that he served for 15 years as CEO of the Aga Khan Foundation in the United Kingdom, East Africa and Tajikistan, helping to conceptualize, implement and secure funding for programs in rural development, health, education, and civil society, often in post-conflict environments. Mirza began his career in the early 1980s as an economist with the United Kingdom’s Department for International Development (DFID). He served with DFID again from 2004 to 2009 as Senior Governance Advisor in the Middle East, Central Asia, and the Democratic Republic of Congo. He has also been an Economic Adviser to an African government.

Mirza was born in Uganda and educated at London, Harvard and Cambridge Universities, where he earned his doctorate in 2009. He and his wife Nazira have two children, Rabia and Rumi.

April 17, 2015

Jozef Henriquez
Inter-American Development Bank, Chief, Syndications Unit

Jozef Henriquez is Head of Syndications in the Structured & Corporate Finance Department at the Inter-American Development Bank, where he is responsible for all mobilization efforts under the institution’s Non-Sovereign Guaranteed Loan and Guarantee programs. He also oversees the pricing methodologies for non-sovereign guaranteed operations.
Prior to joining the IDB in 2002, Mr. Henriquez spent 10 years with ABN AMRO Bank N.V. in various capacities, including relationship management and syndications. In his last five years with ABN AMRO, he was responsible for the origination and distribution of syndicated loans in the Integrated Energy and Leveraged Finance sectors for the Americas.

Mr. Henriquez holds a Bachelor of Business Administration degree from the University of Notre Dame in South Bend, Indiana, and a Master of Management degree from Northwestern University’s Kellogg School of Management in Evanston, Illinois.

April 24, 2015

Anthony Jowid