

McCloskey Teams Advancing to Round 2 | 2011-2012

The Gigot Center for Entrepreneurial Studies at the University of Notre Dame is pleased to announce that a total of 90 teams will advance to Round 2 in the 2011-2012 McCloskey Business Plan Competition. Having submitted a simple 2-page overview for Round 1, these teams will now prepare their 10-page business plan. Below is a list of those teams advancing to Round 2, along with a brief public description of the venture.

We have several "largest number ever" accomplishments to celebrate again this year:

- 131 student and alumni teams competed in Round 1. This represents an increase of 15% over last year, and our largest number of teams to date. These entries represent a good balance of alumni and student teams: 29% are alumni, 42% are graduate students (including MBA, ESTEEM, EMBA and "other graduate" teams), 27% are undergraduates and 2% are faculty teams.
- These 131 teams include a total of 319 individuals, an increase of 24% over last year and our largest number of participants to date.
- 138 judges evaluated first round entries and provided teams with valuable feedback - an increase of 12% over last year, and our largest number of 1st round judges to date. The commitment of time and talent to support this important entrepreneurial event is invaluable and deeply appreciated.

Mark your calendars now for the final events for the McCloskey Competition, which are to be held on campus April 19-20, 2012. The annual Blue/Gold football game will be held on Saturday, April 21.

Teams advancing to Round 2 are as follows:

3 Circle Growth Tool

For many companies, the question of where to focus growth efforts is a difficult one. Although many strategic frameworks have been published on the topic, they provide little direct guidance or process support. What is missing from the market is a software solution that engages business leaders in the development of an actionable growth strategy. Introducing 3-Circle Network. The tool will support users through the discovery of key drivers for growth and competitive advantage utilizing the concepts developed by Professors Joel Urbany and James Davis in their book "Grow by Focusing on What Matters; Competitive Strategy in 3 Circles."

Architectan

Throughout history, Architects have been revered as the definers of design not just for buildings but furniture and toys as well. Just as an original art piece by an Artist is more valuable by being signed by the Artist and being an original, people value the originality and knowing the previous works of the artist or architect and owning a one of the kind item over a mass produced item from a store. Architectan will be online marketplace for Architects to display and sell their art in the form of products and paper designs.

Blue Water Bioproducts

Blue Water Bioproducts (BWB) offers cost-competitive, high performance and environmentally friendly polyurethane resins. BWB polyurethane resins use a material called lignin which is a naturally occurring polymer. Lignin is the glue that holds cellulose fibers together in plant life, and is a byproduct of the pulp and paper industry. Currently, the inherent value of lignin is squandered by burning it for its heat value. The BWB proprietary and patent-pending process harnesses the chemical value of lignin. The resulting lignin-based polyurethane resins are over 90% carbon neutral, cost competitive with petroleum-based polyurethane resins, and meet or exceed performance characteristics.

BruiseMetrics

Using an optic-based device we can determine when a bruise, a skin contusion, occurred. This information is useful to diagnose and prosecute cases of child abuse, sexual abuse, and other types of abuse.

Budd-e-Guard

Budd-e-Guard is a technology solution to promote awareness and provide preventative and responsive measures against dating violence and sexual assault. The system consists of a smartphone app and web portal, allowing registered universities and institutions to post resources, messages, and multimedia to educate their student population and workforce about sexual assault. The information is made available through a free downloadable mobile app allowing users to form exclusive watch groups with close friends and family (buddies) who can be informed of the user's location in potential risk situations.

BULL: Men's Fiction

BULL: Men's Fiction is the first and only fiction magazine and website devoted to providing quality, thoughtful stories that cater directly to male readers. Addressing the current decline in readership among males, and capitalizing on major publishers' neglect of the male market, our plan is to re-launch our operation and become the premier publisher of Men's Fiction, providing a positive influence on men's culture.

C.L.I.C. Kits in Africa (Chargers & Lamps to Inspire Children)

C.L.I.C. Kits are solar powered lamp kits that include cell phone charging capabilities - all within a kit model. The added ease of the kit model allows women in rural Africa to gain employment assembling, selling, educating and distributing the charger lamps to other women and children who desperately need safe, affordable alternatives to dangerous and expensive kerosene powered lighting. Our kit model also allows easier repair without full replacement. C.L.I.C. Kits incorporate innovative design, safe and functional utility and job creation with broader social impact. We say, let there be safe light! The solution is only a C.L.I.C. away!

Chariot Springs Water

Chariot Springs Water company is a Social Venture to provide quality drinking 5 gallon water in Cameroon and later on expand to other Central African countries.

CHARM

Carex Technologies product, CHARM, is a technology-based process improvement system for discharging patients from hospitals. The system will operate in three phases, utilizing a prediction strategy, re-admission prevention plan, and innovative handoff technology in order to reduce readmissions of patients to hospitals, which costs healthcare facilities over \$17B a year.

Concierge Care

Concierge Care (CC) exists to combine the highest quality, private medical care to patients who seek the ultimate in luxury concierge services from a trusted doctor. For a premium fee, patients of CC will have access to medical care provided by their own trusted physician 24 hours/day, 365 days a year. Upon achieving financial sustainability, CC's unique model allows the medical team's scope of practice to expand into social responsibility, an equally significant aspect of this company's mission. CC physicians will participate in a medical clinic, answer house calls, etc. free-of-charge for the under-served within the community.

Concierge Discharge Solutions

Hospitals face mounting pressure to reduce unnecessary hospital readmissions. Starting in 2013, Medicare will add financial penalties to hospitals that maintain unacceptably high readmission rates. Hospitals nationwide are bracing for the financial impacts these new regulations will impose to their bottom line. Concierge Discharge Solutions delivers discharge care through 30 days aimed to reduce 30 day readmissions, thereby improving hospital profitability and patient outcomes. CDS will leverage a team-based approach of nurses, pharmacists and dieticians to ensure that each patient is adherent with their prescribed medications, follow-up doctor appointments are made and the patient's medical status is frequently monitored.

Crux Analytics

The World Health Organization estimates that 10-50% of all drugs in the developing world are substandard or counterfeit. Low-quality medicines harm patients, damage public health, and injure the trust that people have in pharmaceuticals. Crux Analytics has developed a novel field test for detection of low-quality and fake pharmaceuticals. Our platform technology consists of a paper-based test card, camera phone imaging, and back-end data analysis. Using this scalable, nimble, and smart technology, we aim to improve the quality of life by making chemical analyses available in the poorest parts of the world.

DealTextMe

DealTextMe is an innovative SMS mobile marketing company. We facilitate the delivery of instant coupons via text message from local vendors to users in their area. We give our users full customization over their customer profiles and connect them with only deals they want, when they want them.

DecTheYard

Secular Christmas displays are taking over Christmas. Discussions with fellow Christians revealed that most could not find a classy, affordable nativity scene they would be proud to display. Dec-the-Yard was created to manufacture an outdoor nativity scene which features the Holy Family nestled inside a Christmas tree. Working with Christian organizations whose focus it is to Keep Christ in Christmas, the Nativity Tree is a fundraising opportunity for said organizations and an opportunity for the founders to do their part to keep Christ in Christmas.

DEL LED

DEL LED will be a full line distributor of LED and induction lights. Our plan is to distribute mainly B2B aimed at both new construction and replacement within existing structures.

Elevator App

The Elevator App saves property managers, building owners, condominiums, retail malls and many other elevator owners' significant amount of money, protects their investment and gives them control of their own asset by tracking their elevator maintenance service contractor and contract. The Elevator App keeps service providers honest and elevators owners equipment safe and in the best possible condition. Andy Kohl has worked and consulted in the industry since 1990 and saw a need for developing the Elevator App.

EmPowered Communities

Our Business Venture provides a much needed utility service to remote villages around the world; and undertakes Public-Private partnerships with a recipient village's national government to ensure the

continuity of the project. The team is composed of MBA students who are equally dedicated in providing this service to the global community and creating both financial and social value for investors.

Engineering2Empower (E2E)

Engineering2Empower (E2E) overcomes the challenges of constructing housing in the developing world associated with limited financial resources, the absence of code-compliant designs, and poor quality control. Starting in post-earthquake Haiti, E2E delivers a model for housing construction that is financially sustainable, ensures safety, and also fits within Haitian culture. Customized payment plans, prefabricated components, and standardized designs are the innovations that allow E2E to do so.

Findstringers.com

Findstringers.com is a comprehensive, instant hiring service for freelance journalists, photographers, videographers, radio reporters and voiceover artists, in addition to students or any entrepreneurial spirit with an interest in generating media content. Findstringers.com allows media organizations to hire stringers and integrate their work directly into their newsroom system, and introduces stringers to media organizations around the world.

Fire Fight LLC

When fires ignite in residences, they escalate in size causing immense damage to personal property and dangerous situations for those in the home and those fighting the blaze. Fire Fight LLC has developed an innovative, self-actuating solution that drastically hinders a fire's growth, giving those inside extra crucial minutes to rush to safety while minimizing the scale of the incident for first responders. With over 131 million residences in the U.S. at risk, Fire Fight LLC is working toward a goal of educating the American public and helping to prevent the devastating, if not fatal, consequences of residential structure fires.

First Dibs

First Dibs is an innovative classified ads service that optimizes successful transactions by forwarding user-submitted listings exclusively to interested, available, and likely buyers. First Dibs is the only service that utilizes an algorithm to select potential buyers and assists vendors in specifically meeting their last-minute needs.

GameDay Mint

The GameDay Mint is a new way to commemorate that special day when your favorite team and your favorite team-to-hate take to the gridiron. Remember that day forever with a GameDay Coin. All Football games leave the start of the game to chance, now you too can be part of that action.

Global Mobile

Global Mobile plans to meet the growing demand for good quality, diverse, affordable, accessible prepared food in South Bend and around Notre Dame campus. It will fund a fleet of five, brightly-painted, mobile food trucks, each offering a different and unique food choice including ethnic foods such as Mexican, Indian, Korean, and Thai, health foods, and gourmet deserts & beverages. Global Mobile will host a cooking competition where local chefs and bakers compete for the opportunity to operate one of the trucks. Each truck will generate sales by parking in the Business and Law School parking lots during lunch hours, serving crowd at football games, outside of popular bars and clubs during the weekend, at sporting events, prom, and during graduation weekend. Trucks will notify fans and foodies of their location using Twitter and Facebook.

Good Vibrations

Good Vibrations seeks to harness the power of music to create social impact. In offering access to a community of socially interested individuals centered around a non-profit online radio station, Good Vibrations offers a listening experience that is engaging and unique from existing stations and music services while offering social groups/ventures the opportunity to increase exposure and support. Through this community with the radio station at its center, listeners will be given a compelling and meaningful reason to choose Good Vibrations over competing services and will gain access to music, ideas, and people that align with their interests.

Greenbook

Greenbook is a social platform where users earn electronic perks and discounts on green products in return for eco-friendly actions. Greenbook educates users by tracking their environmental impact, comparing actions against their social network, and educating them about eco-friendly solutions. By leveraging a number of social platforms, Greenbook serves as a centralized location for people who wish to share their environmentally friendly activities with others.

Hands+on

Hands+on, a therapy toy, is an interactive platform for children with Autism Spectrum Disorders. The toy utilizes sensory gloves to create an engaging experience that requires and promotes positive social and communicative behavior, the primary deficit areas in autism. Unlike the majority of the therapeutic toy market where interaction is primarily between child and toy, Hands+on requires and facilitates interaction between child and peer, parent, or therapist. Hands+on uses multisensory feedback through lights, sounds and vibrations to enable creative gameplay and therapy modes, creating a platform for the type of interactive play which appeals most to the child with autism.

Health Information Exchange Analytics

The Office of the National Coordinator is leading an effort to create a nation-wide network of health information exchanges, organizations that route health information between providers. With notable exceptions, exchanges remain unsustainably dependent on government support. Our venture will succeed by approaching health care data as a service, and will add value to current health information exchange operations by utilizing innovative cloud technologies and providing an additional layer of proprietary analytics to providers, in addition to traditional health exchange information.

Healthy Games

Health Games provides a disruptive and sustainable wellness technology based on a patent-pending predictive algorithm designed to improve health and wellness through personalization. The company will provide two products: a personalized mobile/web based technology that can be used by employees/employers to develop a scalable and sustainable wellness program, and an application that can be used by physicians to better predict the diseases to which a patient might be susceptible and generate a personalized plan for the patient that can be managed and monitored. Health Games ran a pilot program in Summer 2011 with Memorial Health & Lifestyle Notre Dame.

Impacta Consulting

Impacta Consulting is a social enterprise dedicated to improving the service, efficiency, and management of Latin American NGOs that work with vulnerable sections of the population. Our goal is to improve the impact and value of every dollar invested in Latin American development projects by utilizing lessons learned through the Chilean development experience. Applying this acquired knowledge

can accelerate the rate of return on investment in other Latin American development projects. Impacta Consulting helps local NGOs develop the necessary tools and increase their efficiency through improved organizational strategy, financial management, and results-driven implementation.

Innovation Engine

Innovation Engine is a patent pending software program that provides users with the tools to learn by virtually interacting to facilitate real world problem solving and innovation. With the availability of technology, success is no longer dependent on who you know, but rather on your resourcefulness and your dedication to excellence. Technology has given us the access, and Innovation Engine harnesses this potential by providing a unique platform where users can find the right people and ideas to affect change. Innovation Engine facilitates ideation and collaboration by incentivizing actionable innovation and creative problem solving through multiple interfaces within an online community in a college environment.

Integrated Music

Integrated Music is a non-profit organization whose goal is to promote healthy, happy people and communities through learning and experiencing music trans-culturally. Working alongside education institutions, administrators, instructors, and PTAs, Integrated Music creates unique programs tailored for the specific needs of a particular institution. Musical instrument lessons, global music appreciation and creative music groups are utilized to teach and extract creativity and dynamic thinking regardless of the host's economic standing. Integrated Music also offers educators professional development courses showing fresh approaches to the concept of teaching creativity and dynamic thinking skills in the classroom through music.

Invoost

Invoost creates the first virtual stock trading competition where users feel the emotional rush associated with investing real money.

Irish Ingenuity

Irish Ingenuity is intended to serve as legal support for the many entrepreneurs of Notre Dame that end up seeking outside legal advice. As a student-run organization, it would be able to keep costs low for all ventures, while keeping all ventures "in house". Irish Ingenuity would thus allow organizations to dedicate more resources towards research and development that hopefully leads to even greater ideas.

Laser Transmission Spectroscopy

LightSprite LLC was founded by the inventors of a new nanoparticle analysis platform. Based on Laser Transmission Spectroscopy (patent pending), the LightSprite instrument provides the size, shape, and number of nanoparticles in suspension with unprecedented performance. The technology represents the first new innovation in nanoparticle analysis in 40 years, and will have a huge impact on the pharmaceutical, biomed/biotech, and environmental industries. A transportable prototype has been constructed which outperforms all competing instruments on the market. With its far superior performance, LightSprite technology could supplant the thousands of particle analyzers now in use.

Main Street Market

Main Street Market is an auction and stock management application that will allow privately held small businesses to improve the liquidity of their stock, increasing value to shareholders, reducing management costs and providing a broader range of financing options.

Markover

Markover is the most intuitive way to have a conversation over online media. Make pinpointed comments over media with a real time conversation layer. Creators upload & share with clients, classmates, or the public. If you share publicly, Markover immediately connects your work to an audience through the interest network. Why? Interaction with media has been confined to email, comment boxes, and link sharing. It's time to provide more intuitive, streamlined conversations over media you are interested in.

MemorME

MemorMe is a web based network designed to provide a detailed and lasting tribute to the memory of loved ones who have passed away and who meant the most to us in our everyday lives. MemorMe profiles are free user managed, and eternal. It includes a platform to chronicle the life narratives of lost loved ones, a "wall" on which friends and family can leave posts to express their condolences and share memories and is specifically designed to help organize and share information such as date, time, and location of the funeral or viewing. MemorMe primarily serves as an outlet for emotional expression aimed to help aid in the grieving process.

MiMony

MiMony is a social venture that enables migrants in the United States to realize their dreams of home ownership in their country of origin by harnessing the investment potential of remittances. MiMony's unique and thorough underwriting process is built on best practices from across the microfinance industry. Our value proposition lies within our high touch/high tech marketing and customer service approach, partnerships with responsible housing lenders in Latin America, and delivery of a community-based underwriting experience for transnational home buyers. MiMony is dedicated to responsible lending practices and as such, financial literacy education is an essential element of our service.

MyFit

MyFit is revolutionizing the way you shop for clothes on the Internet. Through proprietary technology, myFit will allow you to scan your body at home and virtually try on clothing at the websites of your favorite retailers. The result: lower return rates, higher margins, and clothes that finally fit. Founded by two Notre Dame grads, myFit will be launching in early 2012.

Natural Beauty and Health Ingredients

B&H is a company that provides high quality natural beauty and health ingredients and R&D services to the small Chinese ingredient producers and USA and EU ingredient customers. B&H Company will work as an intermediary between these two markets and create value for its suppliers and customers through high quality products and professional services.

Navigating College Institute

Navigating College Institute (NCI) is a Northern Virginia-based educational organization that offers summer workshops to college bound students. Utilizing our innovative and research-driven "Navigate U" curriculum, students learn to identify and manage the hidden expectations and rigors of college. Workshops, taught by professional educators, guide students to think strategically about learning in college.

NDGolfTech

To mitigate the effects of losing a golf ball, including financial, environmental, and time-wasting

implications, a radio frequency golf ball tracking device gives players an easy way to find wayward balls. Through the use of lightweight ink, players can mark their balls and use a small, hand-held system to locate it after each shot. Novice and experienced players alike can benefit from this efficient, convenient, and portable system.

NDTees

NDTees is a company created by two Notre Dame seniors which aims to provide students at the University of Notre Dame with a seamless end-to-end shirt creation, purchasing, and delivery experience. Our business model simplifies the process of purchasing and creating novelty t-shirts for students by providing an online marketplace for these student-generated t-shirts. We plan to form a constellation of campus companies such as NDTees which will each cater to a particular university across the country.

New Cycle Glass Company

New Cycle Glass Company will manufacture solid surface materials from recycled glass. Products will include wall and floor tiles similar to existing ceramic and natural stone products and large slabs ready for countertop fabrication, similar to polished dimensional granite. Glass is similar to natural stone in hardness and durability making it a suitable replacement good for existing products. NewCycle will take advantage of growing consumer interest in sustainable businesses and will help real estate developers/designers meet LEED certification requirements.

Next Payment Solutions Inc

Next Payment Solutions Inc is a digital fulfillment company specializing in online consumer promotion redemption and fulfillment. Utilizing their proprietary DiGee Code™ process, Next Payment Solutions integrates promotion codes into marketing and social media programs while providing reward choice, real time reporting and consumer data collection.

Nupromed

Nupromed was founded in 2009 with the mission to discover and develop effective and innovative pharmaceuticals for unmet medical needs. Nupromed has developed a class of novel and proprietary pharmaceuticals, which protect the brain after a traumatic brain injury (TBI). There are no therapeutics for treatment of TBI. The potential market is more than 1.7 million TBI patients per year in the US. Nupromed will complete preclinical development studies and phase I and II clinical trials, followed by licensing our technology to a pharmaceutical company. Our team includes management and drug development expertise to bring this project to successful completion.

Optishop

When one enters a Wal-Mart Supercenter or a Super Target, one can feel lost in the myriad of products spread over the gargantuan facilities. When customers cannot find their products, they search for customer representatives, who almost always can never-be-found. With hectic work and personal schedules to meet, customers simply do not have the time to search for individual products. Optishop, our new mobile application, will allow customers to pinpoint specific products with their mobile phone or tablets and create optimal shopping routes within the store, saving them much needed time and providing them with a more enjoyable shopping experience.

Parkinson's Disease Progress Tracker

With the advent of the smartphone, the majority of the population now has portable computing

resources on them at all times. Recent advances in hardware for mobile devices have allowed application developers to solve new problems not possible with the paradigm of a standard computer. Parkinson's Disease Progress Tracker aims at using these advances in hardware, specifically the sensors included in most smartphones, to provide support for those suffering or showing symptoms of Parkinson's Disease. The application allows users to assess their hand tremor symptoms, perform analysis of their tremors, and share the information with their physician to provide a quantitative analysis of their progress.

Peace Pandemic

Peace Pandemic aims to empower youth through peaceful, nonviolent action. This organization looks to spread hope to youth all across the world through soccer projects and initiatives focused around peace and the education of nonviolence. At Peace Pandemic, we recognize the importance of peaceful communities, so we hope to nurture peaceful leaders of tomorrow.

Power Grid 4D Sampler

The Power Grid 4D Sampler is a playable-layer based sampler virtual software instrument featuring a user defined split keyboard laid out over an X and Y axis in order to define the unique playable layers of the instrument. The 4D Sampler radically expands the possibilities of software instrument sampling. Software sampler instruments are used in most songs heard today, usually without the listener having any idea. The functionality of software samplers has room for significant improvements. The 4D Sampler hopes to capitalize on the music technology industry with its innovative and novel functionality.

QuikDiagnose

Wouldn't it be great to develop a versatile, affordable, and handheld diagnostic kit that can give you result while you're on the field? QuikDiagnose allows field specialists in food safety, medical diagnostics and environmental monitoring to detect various pathogens within an hour. Management team includes aspiring entrepreneurs and scientists familiar with the field of diagnostics with experience in biotechnology and molecular diagnostics.

Real-Time Deals

Real-Time Deals is an online and mobile platform that will allow users to find restaurant deals in real-time. We will provide restaurant deals based on time, location, and food preference, among other demographics. Our platform will allow restaurants to greatly increase customers when their traffic is low. Following a successful implementation, we intend to develop further by promoting events as well. This service is the next step in online deals; instead of the outdated daily deals model, we will allow users to find deals where and when they want them.

Reveal Medical

This year in the U.S. approximately 1.5 million new cancer patients will be diagnosed and half a million cancer patients will die of the disease. It is estimated that 90% of cancer related deaths are attributed to metastasis. Reveal Medical has developed a point of care testing device that will rapidly quantify metastatic precursor cells, or circulating tumor cells (CTCs), allowing earlier detection resulting in better patient outcomes. In addition, monitoring CTC levels during treatment allows assessment of therapeutic efficacy providing improved individualized care.

Rotate

The goal of Rotate is to give readers an instant, seamless and uninterrupted reading experience without

needing to pause and redirect along the way, using simple hand gestures to change the breadth, depth, and sources of the articles within a stunning 3D user interface.

Sayansia

Sayansia is focused on combining the power of human intuition and creativity to provide innovative and efficient solutions in the early phases of the pharmaceutical drug discovery and development process. We aim to serve the market for repurposing existing drugs for new clinical uses, as well as licensing our software solutions to the pharmaceutical industry.

Sitterbids

Sitterbids is a transformational solution that will connect trusted sitters and desirable sitter jobs through bidding rather than individual negotiation. Sitterbids will move the industry from a one-to-one to a one-to-many relationship system utilizing technologies that promote connections for sitter opportunities through the web and mobile devices. The ability to offer similar services on one site – baby sitters, house sitters and pet sitters – will expand the market potential for Sitterbids services. The ability for sitters to bid on a job and for posters to choose a trusted sitter bid empowers everyone for a faster, more equitable and positive experience.

Sleeper Scan

On average, a pharmacy will fill 400 prescriptions every day. Pharmacies are busy, and as a result face challenges. Problems arise when patient information - such as various codes - are not added or updated into the system correctly. SleeperScan allows pharmacies to immediately enter patient information into the system by scanning the customer's insurance card directly into the pharmacy's software system, which in turn reduces costs, increases accuracy, and overall customer satisfaction.

Solar Energy Absorbing Coating

The current demand for sustainable energy is pushing us towards alternative energy sources. Recent developments in solar energy provide strong incentives for developing commercial next generation energy conversion devices. Solar radiation is ideal to meet the projected demand but requires new strategies to harvest photons emitted from the sun with greater efficiency. A Solar coating composed of nanoparticles which we are developing has the potential to fulfill these needs at a low cost. This comes with the added advantages of a coat that can be applied to any surface.

Soluther

Soluther will commercialize licensed technology from the University of Notre Dame's Science department to improve the lives of cancer patients struggling with current chemotherapy treatments. This technology is easier to administer, causing fewer side effects and has a higher efficacy. This provides value by increasing the quality of life for patients while undergoing treatment and increasing their likelihood of a positive outcome. The chemotherapy market is currently the fastest growing pharmaceutical market, and is currently over \$40 Billion dollars in worldwide revenue.

SoMoLend

SoMoLend ("SML") is a web- and mobile-based Peer-to-Peer lending company ("P2P") using patent-pending lending technology executed within a hyper-localized geographic scope. This user-friendly technology can be accessed worldwide by 1) business borrowers who are credit-worthy but may not be eligible for traditional forms of financing and 2) investors seeking higher than public market rates of return.

SPOONS For Food

Today, nearly 1 billion people suffer from hunger and it's the world's #1 health risk killing more people than Aids, Malaria, and Tuberculosis combined. Started as an effort to help eradicate global hunger, SPOONS, LLC. is a for-profit social enterprise operating on the premise of feeding one child for one year for every pair of SPOONS sunglasses sold. As part of the \$3 billion sunglasses industry, which has continued to grow during the recession, SPOONS will remain profitable through quality products and work closely with developed organizations to leverage their competencies and distribution channels to feed those in need and change the realities of hunger in our world.

SQUIMER

We will provide a web-based applicant search tool along with fee based job board. Our system will meet customers demand for pre-qualified candidates at a fractional cost to existing services. SQUIMER will compete in the same market as the existing job boards but will be uniquely positioned to maintain candidates' interest in the job search process while simultaneously adding more value to hiring organizations.

Squires for Esquires

As practicing attorneys, we've experienced the soul-crushing stress of constant deadlines and excessive billable-hour expectations. At the end of an 18-hour day, there is simply no time or energy to take care of anything else. Our proposed business is not a five-star concierge service for millionaires; rather, it is a personal assistant service that provides everyday support for everyday lawyers. Never again will our clients be so overwhelmed by work that they are forced to buy a birthday gift at a gas station or new underwear because none of the old ones are clean. Don't worry—we'll handle it.

Sweet Ride

Sweet Ride is a bakery who promotes appreciation for the delicacies of everyday life by eliminating the high cost of gourmet desserts and the negative feeling associated with oversized high calorie sweets. Sweet Ride currently operates as a mobile bakery but seeks to expand to include a unique product to Chicago, the "Stuffed" cupcake. This one bite treat, no bigger than the size of a quarter, is stuffed with various delectable fillings to create simple positive experiences. No matter where you live, work, or play, Sweet Ride will surely make your Chicago a sweeter place for less.

The DOT

We have solved the problem of consumers wasting their time locating misplaced items such as their car keys, wallet, watch, ID's, or even the baby pacifier. Through incorporating passive RFID technology into a sticker the size of a nickel and with the use of a customized mobile application, consumers will be able to quickly locate their misplaced items. Each sticker will differentiate itself among other stickers by using a serial number that can be inserted into the mobile device allowing the customer to search for 1 item without disturbance or seeing the others that are irrelevant at the time.

The Fifth Year

Unemployment rates are at an all-time high for recent college grads. While these graduates struggle to find work, hundreds of thousands of lucrative sales and sales related jobs go unfilled. Simply put, you can't major in sales in college. "The Fifth Year" intends to address this shortfall by establishing a network of post graduate training centers focused on delivering intensive sales training that prepares recent college grads to succeed in sales careers. Upon completion, we connect our graduates with the many corporations desperate to hire trained sales staff without the cost and risk of providing that training

themselves.

The Green Scale: A New Digital Design and Analysis Tool for Sustainable Building

Currently there exists no universally accepted method or tool capable of holistically measuring the broader ecological impacts of building materials, methods, and technologies. The Green Scale Digital Design and Analysis Tool fills this void as a novel, dynamic decision-making framework that will enable users – students of architecture and professionals across the building industry – to accurately evaluate and effectively weigh the broadest possible impacts of our buildings on the environment and from the very earliest stages of the design process, leading ultimately to the adoption of truly sustainable building practices.

The Indiana Whiskey Company

The Indiana Whiskey Company meets the needs of Hoosiers who are looking for a craft spirit with a local flair. The company creates a light American whiskey that replaces products imported from Kentucky, Tennessee, or Canada. By melding modern technologies with classic recipes, consumers get a delicious whiskey that echoes the best of Indiana times.

Tmber.com

Tmber.com is a one-stop website for hikers of all experience levels to find quality, credible, comprehensive, and entertaining information about hikes in the Pacific Northwest. The site makes getting outdoors simple, providing users a narrated HD video of each hike, along with GPS coordinates, pictures, and maps with directions.

ToDaBone

ToDaBone is a Self-Service Desktop Cloud Solution. Clients can now build their own desktop cloud solution on our website that meet their business needs. Clients can access instantaneously their cloud environment. No need to spend on upfront costs - hardware or software. No delays in implementing projects. You pay for the resources you need, when you need them, as you need them. Clients can now remotely access their newly created cloud environment via thin clients, tablets, laptops, PCs, or extend their network securely. You pay only for the cloud resources that you need. ToDaBone gives you the tools to build, maintain and monitor your resources. Need a high power system for a few days, New employees coming on board, Opening a new department – bring it ToDaBone. Access, maintain and monitor your resources from your tablet, smartphone, or desktop – anywhere anytime in the cloud. Control your resources ToDaBone.

TotalOps

Data is a company's most important asset. Ensuring it is recoverable in the event of data loss is the reason large corporations spend countless dollars for backup and recovery hardware, software and IT personnel. Yet despite these efforts, the statistics regarding data recoverability are bleak; data restores from tape backups fail 40% to 70% of the time. We have invented a unique technology that allows us to flawlessly out-task complex backup and recovery operations using a combination of cloud based assets and our unique "AutoRemediation" technology that finds and fixes the majority of problems without human intervention.

Triumph Leadership

Triumph Leadership is a full-service leader development and team building experience that effectively combines intellectual, physical, and social elements into a coordinated opportunity for organizations to

grow together. Triumph Challenge, our capstone exercise, is loosely modeled after the military's Leader Reaction Course and sets us apart from the competition. The program capitalizes on the founders' shared leader development in the US Army, the private consulting industry, and academic centers of excellence.

Tuck-Ems

Tuck-Ems is a new product designed for the fashionable teen or woman who wants to make the process of wearing their favorite pants and boots easier. A provisional patent has been filed for Tuck-Ems. Tuck-Ems is a product that can be sold to anyone who wishes to look better and feel comfortable wearing pants and boots. Tuck-Ems is an efficient way to alleviate the annoying hassle of trying to fit pants and jeans into any type of boot.

Twext

Our prototype enables young people of all socio-economic backgrounds to prepare for standardized tests by incentivizing their text message usage. Lower income students may not be able to afford SAT or ACT test preparation, but many individuals from lower income families have access to mobile devices. Revenue obtained from selling the application to higher income families can be used to provide low cost mobile devices to schools and libraries for the neediest students that do not have access to a mobile device. The team is composed of two experienced developers with business experience and an inventor with startup experience.

Uptown Soda Bread Co.

Uptown Soda Bread Co. is a gourmet baking company launched in July, 2011. Taking its name from Chicago's diverse Uptown neighborhood, Uptown Soda Bread took a single soda bread recipe brought from Ireland in the 1920's by the owner's grandmother, Mary Slack Collins, and developed a menu of 3 savory, 3 sweet, and various seasonal bread offerings. Uptown Soda Bread harnesses several industry trends - locally sourced foods, natural ingredients, eco-friendly wrappings, and back-to-basics heirloom recipes – to provide a completely new concept to the market. It's our goal to elevate Irish Soda Bread to something more....Chicago's newest hometown tradition!

Video Cube

Video Cube's business is to rent movies to the South African ("SA") market by using sophisticated kiosks. The SA market is conservatively estimated at USD 100 million annual revenues which are generated through traditional video stores. Video Cube will be at the forefront of an industry revolution by introducing DVD kiosks on a large scale, renting DVDs cheaply while maintaining robust revenues and profits. The business plan will be executed by a strong management team with vast professional experience in corporate SA.

VigrTech

VigrTech's "BrewBird" is a patent seeking product for real-time tracking of the volume, temperature, and age of beverages currently tapped in restaurants/bars. This system provides consumer information to managers/owners, distributors, and manufacturers not currently available. All data from the systems will be available to those described as well as to the restaurant/bar's patrons through a mobile application that tracks a restaurant/bar's beers on tap, their prices, their trends, their temperature, and their current deals. Our basis of this product focuses on the acquisition and delivery of useful and sought-after data that has never been available.

Virtual Closet

Recent surveys have shown common issues plague travelers in every step of the air travel process. Before travel, during travel, and after arrival contain pain points including disorganization of wardrobe, high cost of check-ins, lost luggage, forgotten items, and wrinkled garments. We have set out to fix these issues by developing the "Virtual Closet." A blended software application and service that provides a streamlined experience for the air traveler. The solution gives travelers the ability to digitally and interactively plan their suitcase while renting premium business style clothing and accessories. The items are delivered directly to the traveler's destination accommodations.

Web Apprentices LLC

Web Apprentices LLC (www.webapprentices.net) is an Internet start-up specializing in web applications for college campuses. We specialize in delivering user generated content services to college students. We offer several web and mobile products that can rapidly be deployed to new campuses as our market penetration increases. Most universities offer some proprietary web applications for student services, but usually these are not well done or do not offer enough functionality. Web offerings also try to address this segment, but do not comprehensively deliver what is required for this demanding niche demographic. We have the solutions that will make students' lives easier, so they can focus on what's important.

WeHab Balance Rehabilitation

The WeHab Balance Rehabilitation System is a new, low-cost tool for providing biofeedback and data monitoring during balance therapy. The WeHab system instruments common rehab activities and measures patient performance in real-time. In the clinic, it helps therapists improve rehab efficacy and objectively assess patient progress without taking time away from rehab activities. Once patients go home, the low cost makes individual rental affordable, so the WeHab system can provide biofeedback during prescribed at-home activities, monitor patient compliance through progress reports, and increase motivation with objective scoring on therapy-embedded games.

Welcome Home Chinese School

"Welcome Home Chinese School" in Guangzhou will be an 8-week summer school program that offers African immigrant children in Guangzhou (China) practical Chinese language and culture lessons. The final projected outcome is to try to help African immigrant children merge in the Guangzhou local community, and make Guangzhou their second home.

WellMX Inc.

WellMX provides web based meaningful communication services and tools to chain and independent pharmacies to improve clinical outcomes. Most of the issues with prescription non-compliance with patients are because the healthcare providers like pharmacists and physicians fail to spend enough time with patients and listen to their preferences and understand their lifestyle. The purpose of WellMX Inc. is to empower patients and act as "decision aid" for patients so that they can take charge of their own health and medication preferences using current cutting edge technology. We use web-based Wellness Matrix tools to help patients identify, understand and improve the overall health by meaningful interaction with healthcare providers.

Wellspring Physical Therapy Center

Wellspring would be a non-profit physical therapy and health center dedicated to providing therapeutic and rehabilitation services at affordable costs. By using an income-based payment system, the center

would serve both insured and uninsured patients who may find traditional health care facilities financially burdensome. Through health and wellness public-education programs, Wellspring would enhance community awareness of health care issues.

YouAnimator

The world of professional character animation is one where studios hire and re-hire the same animators. This happens because animation studios find it surprisingly difficult to find new animators every time a new project begins. YouAnimator solves this problem by providing an online community where both animators and studios can find each other. YouAnimator helps studios find animators, and animators find their dreams.

You-pon

A clearinghouse for coupons, You-pon streamlines the process by which advertisers can access consumers and by which consumers can take advantage of advertiser incentives. You-pon is a proprietary database software application that enables an advanced generation of coupon placement, delivery and processing for consumer products sold in super markets and “big box” retailers. In essence, the consumer (the person) becomes the coupon. The You-pon system starts with an authenticated customer presence at the store entry and enables coupon offers to be specifically targeted to individual consumers through the point of sale. Eliminating paper and saving waste, there is no need for the handling of cards or devices to complete the transaction. The application reduces fraud and delivers superior results at a much lower expense than current coupon delivery mechanisms available to manufacturers and retailers.

Your Time Fitness

Your Time Fitness is the new name in Complete Personal Fitness Solutions. We provide anyone with the aspiration to improve their fitness with the resources to do so. The comprehensive, personalized workout plans and nutritional guidance provided on the Your Time Fitness website and mobile application allows for our clients to improve their fitness experience from anywhere to whatever degree they desire. The lower cost and absolute convenience offered by Your Time Fitness solutions makes it the last personal trainer you'll ever visit.

Zambia Briquettes

The plan is to produce and sell fuel briquettes, an alternative to charcoal and firewood, in Lusaka, Zambia. These charcoal briquettes will be made exclusively from agricultural and paper waste in the Lusaka area. This agricultural and paper waste is mixed with water to make a paste and is then compressed in a simple brick press machine. When dried, these pressed briquettes can be burned as fuel. This unique and well-proven technology can provide a cheaper, more environmentally friendly energy source for heating and cooking in Zambia.

ZipPast

ZipPast Parking is a parking garage payment system for the rapid entry and exit of parking garages. With a single electronic tag, the consumer no longer needs to be hassled reaching for parking tickets when entering a garage, the wait to pay, nor feeding their credit card into a machine. They simply drive in and out of the participating garage and then the ZipPast system handles the rest. Consumers have a more pleasant parking experience, and garage owner's benefit from happier consumers and lower costs.

ZoomVA

ZoomVA is a low cost trading accelerator solution to compete on Wall Street. It utilizes a hardware and software strategy that leverages Complex Event Processing (CEP) software in using to make FTL (Faster than Light) decisions based on input from real-time and historical sources. Very low latency and high speed transaction processing is made possible by utilizing Graphical Processing Units (GPU) from video game technology which provides supercomputer power at a low cost alternative.

Zukermeter

A Zukermeter testing strip is an effortless way for diabetics to measure the carbohydrate or glucose content of foods and drinks. Zukermeter helps type 1 and 2 diabetics ensure that consumed food items adhere to their diets when labels and nutritional facts are not available. The paperclip sized Zukermeter strips utilize durable enzymes that when exposed to foods or beverages, shows how much carbs/glucose is present. The pocket sized device is user friendly and the website component allows clients to keep track of Zukermeter readings, communicate with others within the diabetic community, and receive nutritional advice from specialized dieticians.



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